

Order / Rev: A2492511
 Alt Order #: 26910169
 Flight Dates: 04/28/20 - 05/07/20

Advertiser: POL/Keep Kansas Great PAC
 Product Desc:
 Estimate: 305

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/04/20	05/10/20	--- 1---			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	05/04/20-05/10/20		KSN News		12n-1pm	---Th----	:30		(\$200.00)		0.00	NM		
Credited															
5	Multi	04/28/20	04/28/20	Good Day Kansas	CM	1230p-1p	- 1-----	:30	1	\$140.00	P3	0.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	- 1-----			1		\$140.00	0.00					
N 6	Multi	04/29/20	05/07/20	M-F 430-5p	CM	430-5pm	-----	:30	0	\$280.00	P3	0.00	NM	2	\$560.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	-- 1- 1--			2		\$280.00	0.00					
Week:		05/04/20	05/10/20	--- 1---			1		\$280.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	05/04/20-05/10/20		M-F 430-5p		430-5pm	---Th----	:30		(\$280.00)		0.00	NM		
Credited															
N 7	Multi	04/28/20	05/06/20	KSN News at Five	CM	5-530pm	-----	:30	0	\$350.00	P3	0.00	NM	2	\$700.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	- 1-----			1		\$350.00	0.00					
Week:		05/04/20	05/10/20	1- 1----			2		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	05/04/20-05/10/20		KSN News at Five		5-530pm	M- W-----	:30		(\$350.00)		0.00	NM		
Credited															
N 8	Multi	04/29/20	05/07/20	KSN News at Six	CM	6-630p	-----	:30	0	\$450.00	P3	0.00	NM	2	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	-- 1- 1--			2		\$450.00	0.00					
Week:		05/04/20	05/10/20	--- 1---			1		\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	05/04/20-05/10/20		KSN News at Six		6-630p	---Th----	:30		(\$450.00)		0.00	NM		
Credited															
9	Multi	05/02/20	05/02/20	Sat KSN News at Six	CM	6-630pm	----- 1-	:30	1	\$260.00	P3	0.00	NM	1	\$260.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sat KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	----- 1-			1		\$260.00	0.00					
10	Multi	05/03/20	05/03/20	Sun KSN News at Five	CM	Sun KSN News at	----- S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sun KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	----- S			1		\$200.00	0.00					
N 11	Multi	04/28/20	05/06/20	M-F 630-7p	CM	630-7pm	-----	:30	0	\$600.00	P3	0.00	NM	2	\$1,200.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	- 1- 1--			2		\$600.00	0.00					
Week:		05/04/20	05/10/20	-- 1----			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	05/04/20-05/10/20		M-F 630-7p		630-7pm	-- W-----	:30		(\$600.00)		0.00	NM		
Credited															
12	Multi	05/02/20	05/02/20	Sa 630-7p	CM	630-7pm	----- 1-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sa 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	----- 1-			1		\$300.00	0.00					

Order / Rev: A2492511
 Alt Order #: 26910169
 Flight Dates: 04/28/20 - 05/07/20

Advertiser: POL/Keep Kansas Great PAC
 Product Desc:
 Estimate: 305

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	-----1-			1		\$300.00	0.00					
N 13	Multi	05/07/20	05/07/20	LN M-F	CM	10-10:35pm	---1---	:30	1	\$600.00	P3	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/04/20	05/10/20	---1---			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	05/04/20-05/10/20		LN M-F		10-10:35pm	---Th-----	:30		(\$600.00)		0.00	NM		
Credited															
14	Multi	05/03/20	05/03/20	LN Su	CM	KSN News at 10 S	-----1	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	-----1			1		\$450.00	0.00					
15	Multi	05/04/20	05/04/20	Tonight Show	CM	10:35p-11:35pm	1-----	:30	1	\$280.00	P3	0.00	NM	1	\$280.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tonight Show/Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/04/20	05/10/20	1-----			1		\$280.00	0.00					
N 16	Multi	04/29/20	05/06/20	Wed Prime Hour 1	CM	7-8p	--1----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wednesday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	--1----			1		\$800.00	0.00					
Week:		05/04/20	05/10/20	--1----			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	05/04/20-05/10/20		Wed Prime Hour 1		7-8p	--W-----	:30		(\$800.00)		0.00	NM		
Credited															
17	Multi	05/01/20	05/01/20	Fri Prime Hour 1	CM	7-8p	----1--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
Channels : KSNK,KSNG,KSNN,KSNN															
Friday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/27/20	05/03/20	----1--			1		\$500.00	0.00					
													Totals	21	\$7,550.00



125 West 55th St
New York, NY 10019

Contract # 26910169	Changes as of: 5/5/2020 at 1:13 PM	Version: Highlighting Revision 1
CPE: 31/33/305	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON
Agency Order #: 9558873	Service: Nielsen	Total Spots: 21
Buyer: Poch, Hollis	Primary Demo: Adults 35+	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:		Traffic #: A2492511

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/28 - 5/10													
							4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	5/8	5/9	5/10	
1	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	0	
REV- 2	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0	1	0	1	0	0	0	1	0	1	0	0	0	
3	Su 8a-9a		Sunday Today Show	\$100.00	0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
REV- 4	Tu-F,M 12n-12:30p		KSN News	\$200.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0	
5	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	0	
REV- 6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	0	30	0	1	0	1	0	0	0	0	0	1	0	0	0	
REV- 7	Tu-F,M 5p-5:30p		KSN News	\$350.00	0	30	1	0	0	0	0	0	1	0	1	0	0	0	0	
REV- 8	Tu-F,M 6p-6:30p		KSN News	\$450.00	0	30	0	1	0	1	0	0	0	0	0	1	0	0	0	
9	Sa 6p-6:30p		KSN News	\$260.00	0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
10	Su 5p-5:30p		KSN News	\$200.00	0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
REV- 11	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	0	30	1	0	1	0	0	0	0	0	1	0	0	0	0	
12	Sa 6:30p-7p		Wheel of Fortune	\$300.00	0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
REV- 13	Tu-F,M 10p-10:35p		KSN News	\$600.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0	
14	Su 10p-10:30p		KSN News	\$450.00	0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
15	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
REV- 16	W 7p-8p		Chicago Med-NBC	\$800.00	0	30	0	1	0	0	0	0	0	0	1	0	0	0	0	
17	F 7p-8p		The Blacklist-NBC	\$500.00	0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	
TOTALS:							4	4	1	4	2	3	2	1	0	0	0	0	0	





125 West 55th St
New York, NY 10019

Contract # 26910169	Changes as of: 5/5/2020 at 1:13 PM	Version: Highlighting Revision 1
CPE: 31/33/305	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON
Agency Order #: 9558873	Service: Nielsen	Total Spots: 21
Buyer: Poch, Hollis	Primary Demo: Adults 35+	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:		Traffic #: A2492511

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/11 - 5/11		Total Spots	Total \$	CPP*	GRP*
							5/11					
1	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	0	30	0		1	\$350.00	\$0.00	0.0
REV- 2	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0		3	\$810.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today Show	\$100.00	0	30	0		1	\$100.00	\$0.00	0.0
REV- 4	Tu-F,M 12n-12:30p		KSN News	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
5	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	0	30	0		1	\$140.00	\$0.00	0.0
REV- 6	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	0	30	0		2	\$560.00	\$0.00	0.0
REV- 7	Tu-F,M 5p-5:30p		KSN News	\$350.00	0	30	0		2	\$700.00	\$0.00	0.0
REV- 8	Tu-F,M 6p-6:30p		KSN News	\$450.00	0	30	0		2	\$900.00	\$0.00	0.0
9	Sa 6p-6:30p		KSN News	\$260.00	0	30	0		1	\$260.00	\$0.00	0.0
10	Su 5p-5:30p		KSN News	\$200.00	0	30	0		1	\$200.00	\$0.00	0.0
REV- 11	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	0	30	0		2	\$1,200.00	\$0.00	0.0
12	Sa 6:30p-7p		Wheel of Fortune	\$300.00	0	30	0		1	\$300.00	\$0.00	0.0
REV- 13	Tu-F,M 10p-10:35p		KSN News	\$600.00	0	30	0		0	\$0.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$450.00	0	30	0		1	\$450.00	\$0.00	0.0
15	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	0		1	\$280.00	\$0.00	0.0
REV- 16	W 7p-8p		Chicago Med-NBC	\$800.00	0	30	0		1	\$800.00	\$0.00	0.0
17	F 7p-8p		The Blacklist-NBC	\$500.00	0	30	0		1	\$500.00	\$0.00	0.0
TOTALS:							0		21	\$7,550.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26910169	Changes as of: 5/5/2020 at 1:13 PM	Version: Highlighting Revision 1
CPE: 31/33/305	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: FP1 Strategies, LLC	Advertiser: Keep Kansas Great PAC	Market: Wichita
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Issue	Office: WASHINGTON
Agency Order #: 9558873	Service: Nielsen	Total Spots: 21
Buyer: Poch, Hollis	Primary Demo: Adults 35+	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
Separation:		Traffic #: A2492511

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
04/27/20 1:21 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$11,100
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$7,550.00	N/A	0.0
Total	100%	21	\$7,550.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-May	21	\$7,550.00
Total	21	\$7,550.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/5/20 1:13 PM	KELLY JOHNS	Revised		8	\$-3,550.00	\$7,550.00	Changes: Total Spots from 29 to 21, Calculated Dollars from \$11,100.00 to \$7,550.00, Origuser Entered Dollars to \$11,100.00, User Entered \$ from \$0.00 to \$7,550.00, Demo Meta to [R16], Total \$ from \$11,100.00 to \$7,550.00. 8 buylines added or modified.
Queued for Electronic Contracting	4/27/20 11:50 AM					\$0	\$0	
New	4/27/20 11:44 AM	KELLY JOHNS	Confirmed	29		\$11,100.00	\$11,100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---